



A Digital Cross-border Marketplace for Shippers and Carriers.

Chaotic Industry

Domestic US Challenges

- Fragmented market
- Lack of transparency
- Inefficient matching
- Limited visibility

Cross-border Challenges

- Tracking and visibility
- Multiple Hands off -
- Economy and cultural gaps
- Customs and regulations

Resulting Complexity

- Thousands of brokers
- Operational nightmare
- Currency instability
1.8 billion dollars daily at risk
- Excessively high maintenance costs

Massive Market

\$671Bn

US Goods and Services
trade with Mexico

\$6.3Mn

trucks hauling 80% of
the cross-border trade

3

Ports of entry for 65%
of all cross-border

Fr8Hub's Story

Fr8Hub was created to simplify the process of cross-border shipping. The founders of Fr8Hub go back many generations in the logistics industry in Laredo, Texas, now the largest land port in the USA.



LAREDO
2015 Company Formed



NEW YORK
Jul 2017
Commercial Launch
NYC Office



MONTERREY
Feb 2018
Established
Mexico Office



CHICAGO
Jan 2019
Established
Chicago Location



MEXICO CITY
May 2019
Launch FH MEX;
Established
Mexico Location

Fr8Hub

Is the only cloud-based marketplace in the industry that simplifies the once-complex process of international over-the-road (OTR) shipping.

Our innovative data driven digital freight matching technology streamlines cross-border, domestic USA and domestic MEX

Fr8Hub

Freight with no borders.

The screenshot displays the Fr8Hub web application interface. At the top, the browser address bar shows the URL <https://app-fhuat.vibe.rs/en/loads/577b60b6-ad5f-11e9-960f-92e15bb4260a>. The Fr8Hub logo is in the top left, and navigation tabs for 'LOADS' and 'ARCHIVE' are in the top center. The top right shows a language selector set to 'EN', a notification bell, and a user profile for 'Gwendolyn Brooks' from 'Lakes Manufacturing'.

The main content area features a shipment tracking map of North America. A route is highlighted from 'Johnson City, Tennessee 37601' to 'Mazatlán, Sinaloa 82134'. A status box on the map indicates 'Pending 3 minutes ago' and 'Unknown last location'. A 'Load details' button is visible in the top right of the map area.

On the right side, a 'Shipment channel' chat window is open, showing a conversation between 'Fr8Hub | Bot' and 'Gwendolyn Brooks | shipper clerk'. The chat history includes a welcome message and a confirmation that a driver has been assigned. A screenshot of a BOL (Bill of Lading) is attached to the chat. The chat input field at the bottom says 'Type a message here'.

The Fr8Hub Advantage

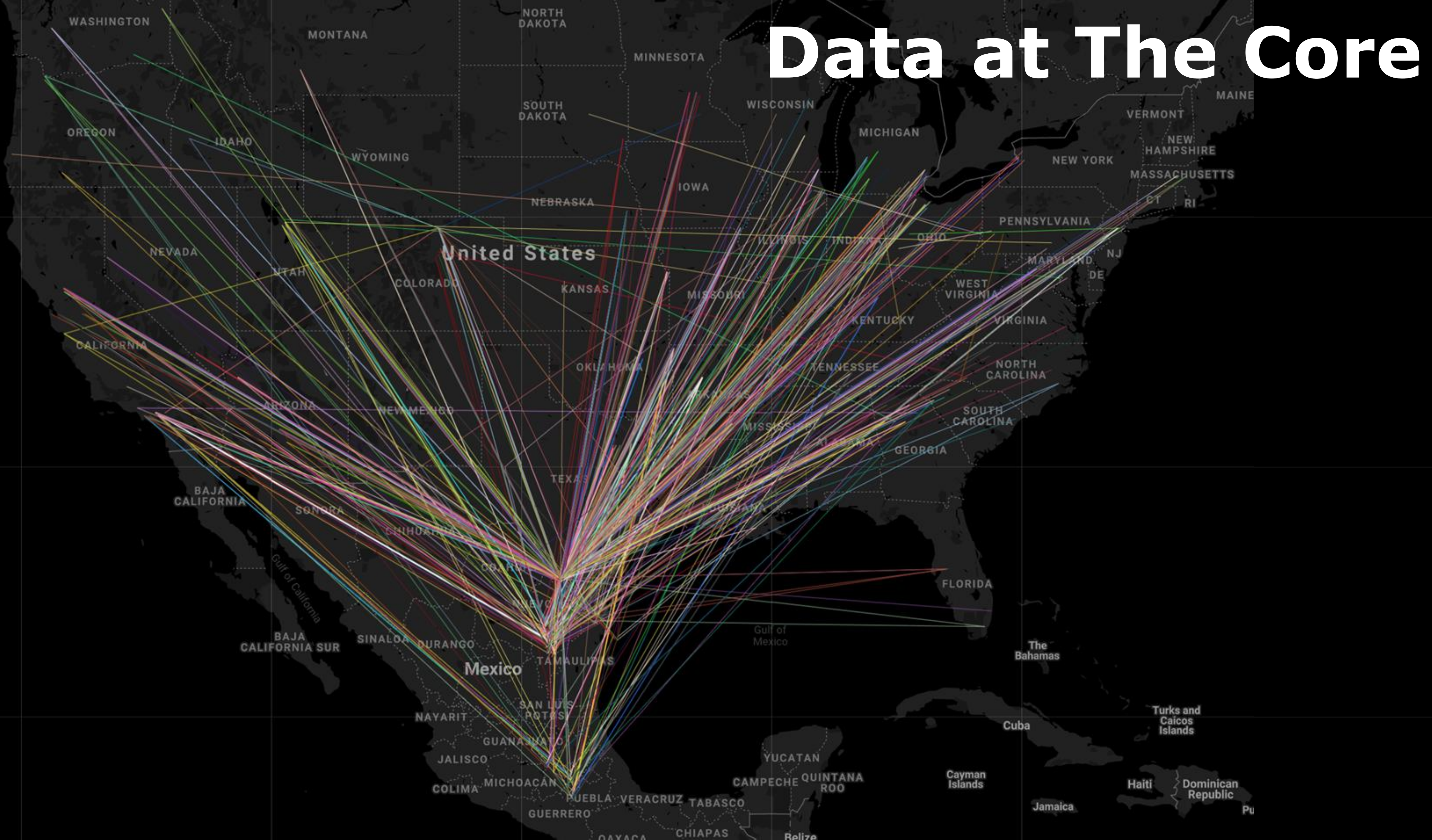
Our platform combines everything you need in one control center.



Fr8Hub

Freight with no borders.

Data at The Core



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USA Locations

New York City, NY

Chicago, IL

Laredo, TX

Mexico Locations

Monterrey, Nuevo Leon,

Mexico

Mexico City, Mexico

Give Fr8Hub A Try →

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Freight with no borders.

